onebooth

Design Guide

GENERAL DESIGN SPECS

	Design	Accepted Files	Transparency	Format
App Design	Experience Buttons	PNG, GIF	Yes	**600 x 600**
	Idle Screen	JPEG, PNG, MP4, GIF	No	**1536 x 2048 (portrait)** **2048 x 1536 (landscape)**
	Start Screen	JPEG, PNG	Semi transparent (live camera footage behind)	**1536 x 2048 (portrait)** **2048 x 1536 (landscape)**
Experiences	Green Screen	JPG, PNG	No	**1536 x 2048 (portrait)** **2048 x 1536 (landscape)** **1536 x 1536 (square)**
	Overlay	PNG	Yes	**1536 x 2048 (portrait)** **2048 x 1536 (landscape)** **1536 x 1536 (square)**
Stickers	Sticker Graphics	PNG	Yes	**1000 x 1000**
Landing Page	Background Image	PNG, JPEG, GIF	No	**1920 x 1080**
	Logo	PNG	Yes	**500 x 130**

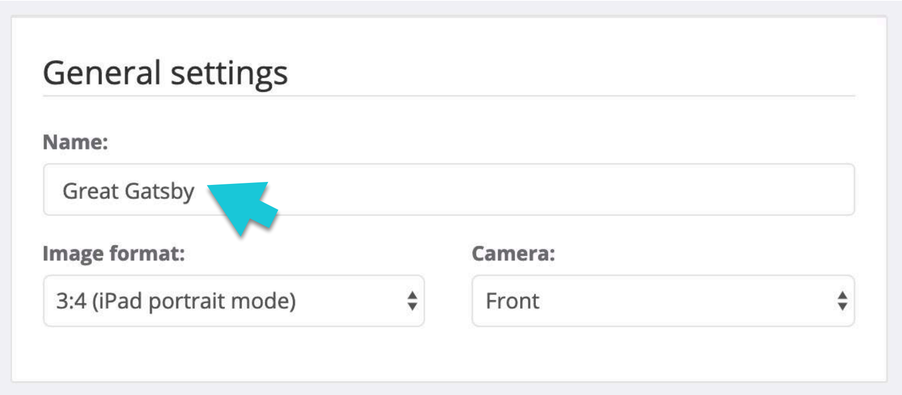
PRINT SPECS

Design	Accepted Files	Transparency	Format
6 x 4“ Landscape	PNG (Overlay) PNG, JPEG (Background Image)	Yes (Overlay) No (Background Image)	**300dpi** **1800 x 1200 px**
4 x 6“ Portrait	PNG (Overlay) PNG, JPEG (Background Image)	Yes (Overlay) No (Background Image)	**300dpi** **1200 x 1800 px**
8 x 6“ Landscape	PNG (Overlay) PNG, JPEG (Background Image)	Yes (Overlay) No (Background Image)	**300dpi** **2400 x 1800 px**
6 x 8“ Portrait	PNG (Overlay) PNG, JPEG (Background Image)	Yes (Overlay) No (Background Image)	**300dpi** **1800 x 2400 px**
7 x 5“ Landscape	PNG (Overlay) PNG, JPEG (Background Image)	Yes (Overlay) No (Background Image)	**300dpi** **2100 x 1500 px**
5 x 7“ Portrait	PNG (Overlay) PNG, JPEG (Background Image)	Yes (Overlay) No (Background Image)	**300dpi** **1500 x 2100 px**
3 x 2“ Landscape	PNG (Overlay) PNG, JPEG (Background Image)	Yes (Overlay) No (Background Image)	**300dpi** **900 x 600 px**
2 x 3“ Portrait	PNG (Overlay) PNG, JPEG (Background Image)	Yes (Overlay) No (Background Image)	**300dpi** **600 x 900 px**
6 x 2“ Landscape	PNG (Overlay) PNG, JPEG (Background Image)	Yes (Overlay) No (Background Image)	**300dpi** **1800 x 600 px**
2 x 6“ Portrait	PNG (Overlay) PNG, JPEG (Background Image)	Yes (Overlay) No (Background Image)	**300dpi** **600 x 1800 px**

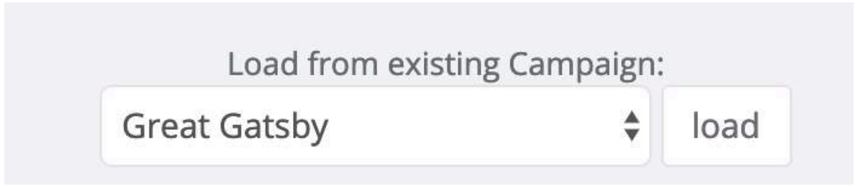
GENERAL SETTINGS

1

Campaign Name

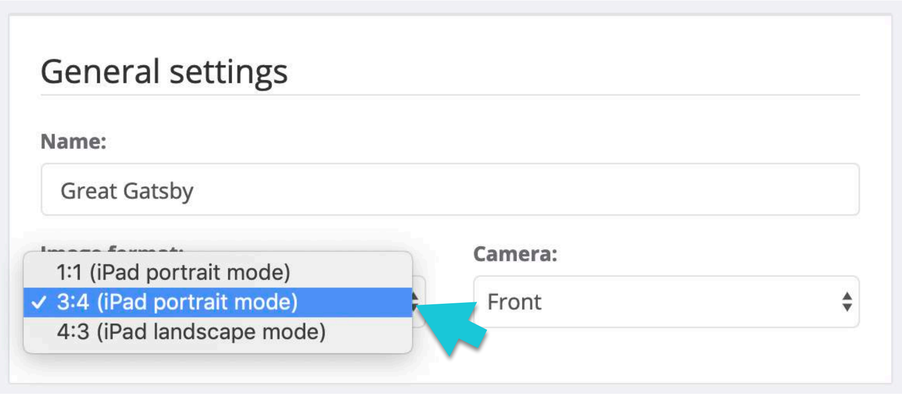


Tip: Copy the settings from another campaign at the top of the campaign settings section!



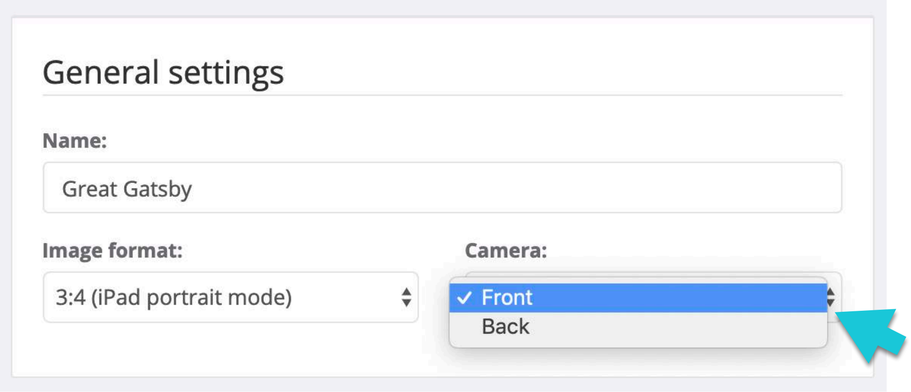
GENERAL SETTINGS

2 Image Format



GENERAL SETTINGS

3 Camera

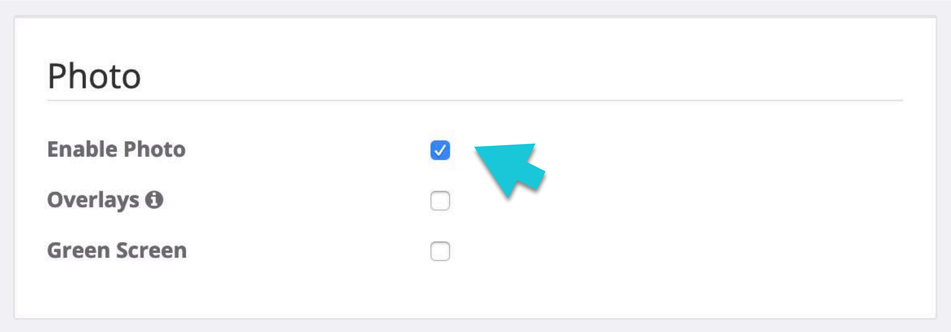


Note: Most photo booth setups require the front camera!

GENERAL SETTINGS

4

Picture Experiences



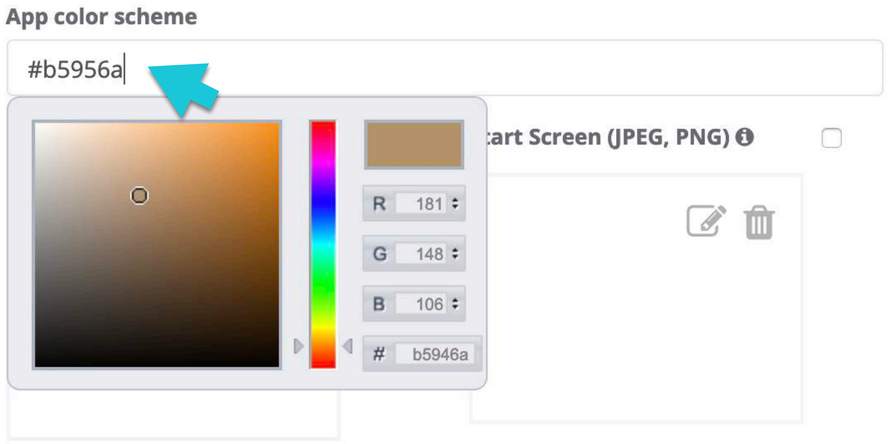
You can choose between different picture experiences:
PHOTO, GIF, BOOMERANG, VIDEO

Don’t forget to activate the checkbox for **every experience** that you want to use.

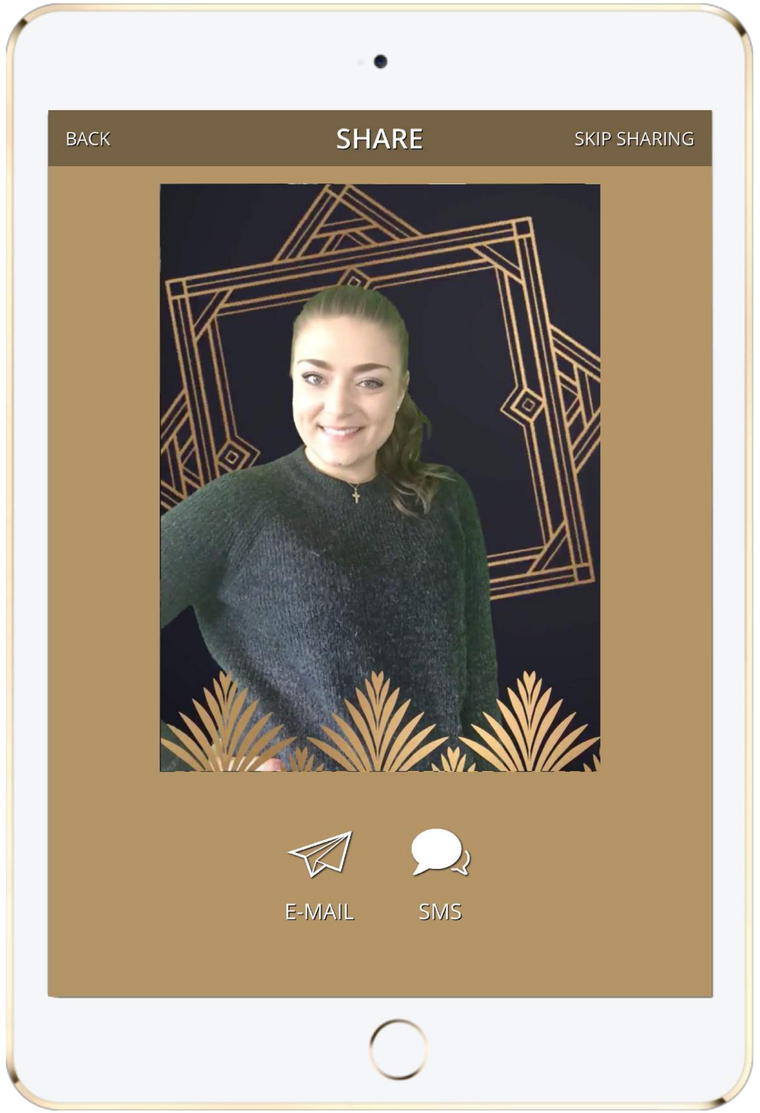
APP DESIGN

5

App Color Scheme



Enter the HEX color code which will reflect the color on the Edit and Share Screen.



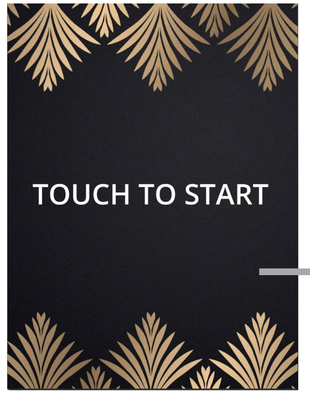
APP DESIGN

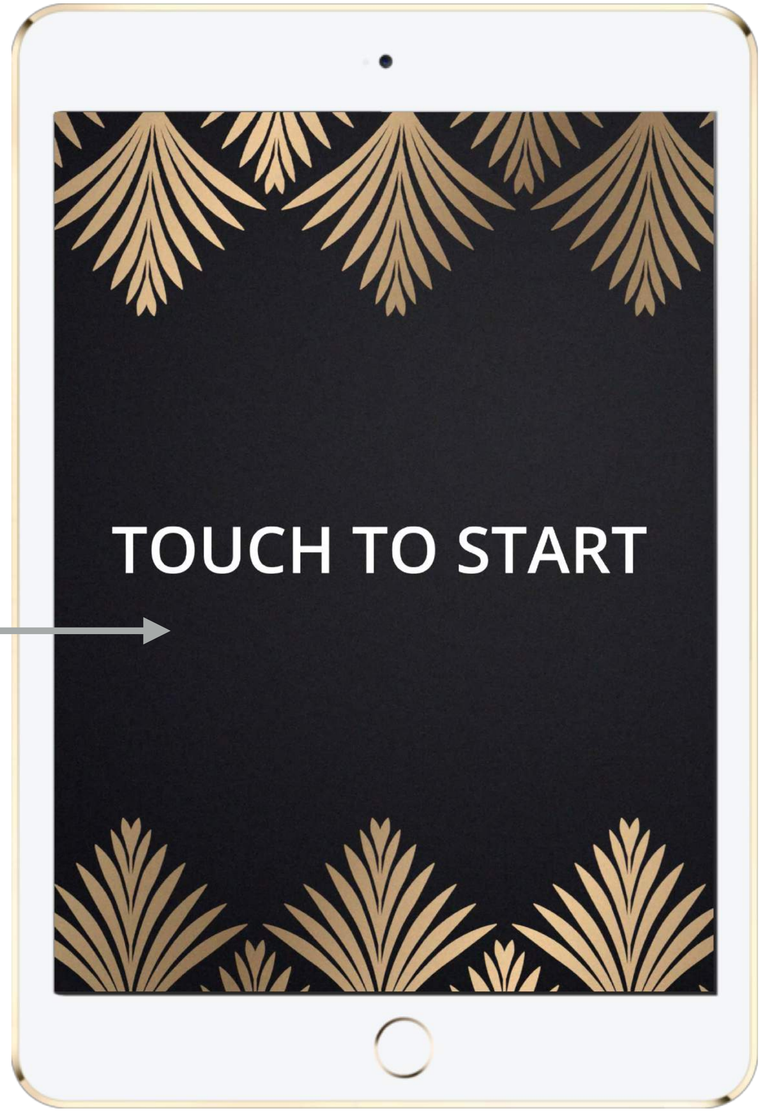
JPEG, PNG, MP4, GIF
1536 x 2048 (portrait)
2048 x 1536 (landscape)

6 Idle Screen

Idle Screen (JPEG, PNG, MP4, GIF)

Note: Don't forget to activate the blue checkbox!





Your Idle Screen works like a screensaver. GIF and MP4 files will loop, which is great for animations.

The **wait time** defines the time until the Idle Screen pops up.

Wait time

-	20	seconds	+

APP DESIGN

JPEG, PNG
1536 x 2048 (portrait)
2048 x 1536 (landscape)

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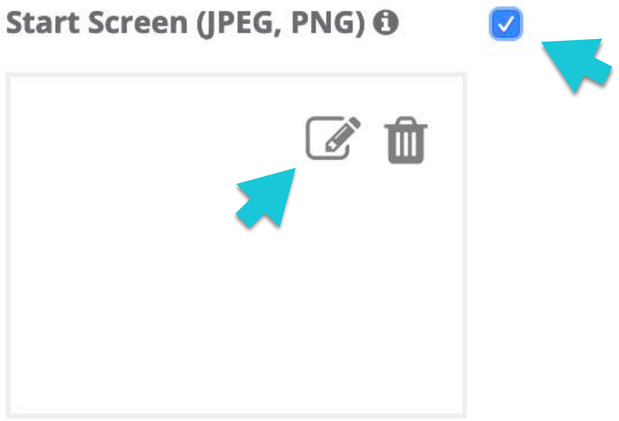
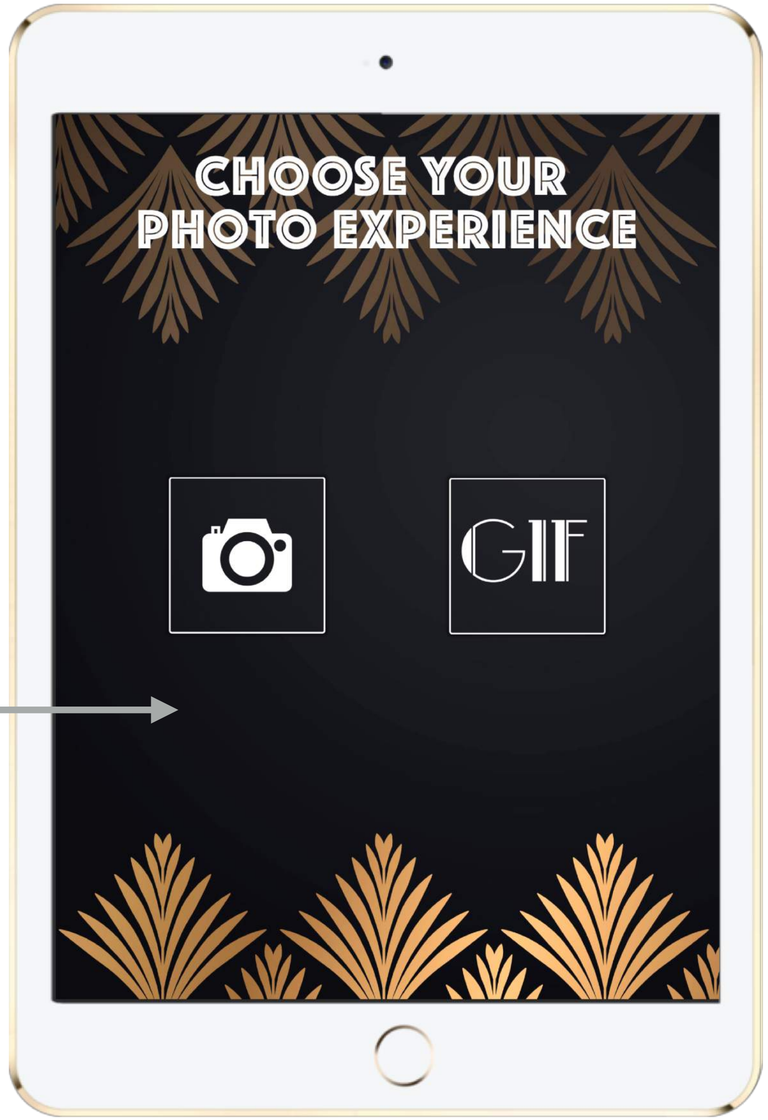
Start Screen



The Start Screen layer is placed behind the **Experience Buttons**. If you don't upload a Start Screen image, you will see the **live camera footage** behind the buttons.



APP DESIGN

PNG or GIF
600 x 600

8

Experience Buttons

Start Screen buttons

Photo

BxH 600x600

GIF

BxH 600x600

Boomerang

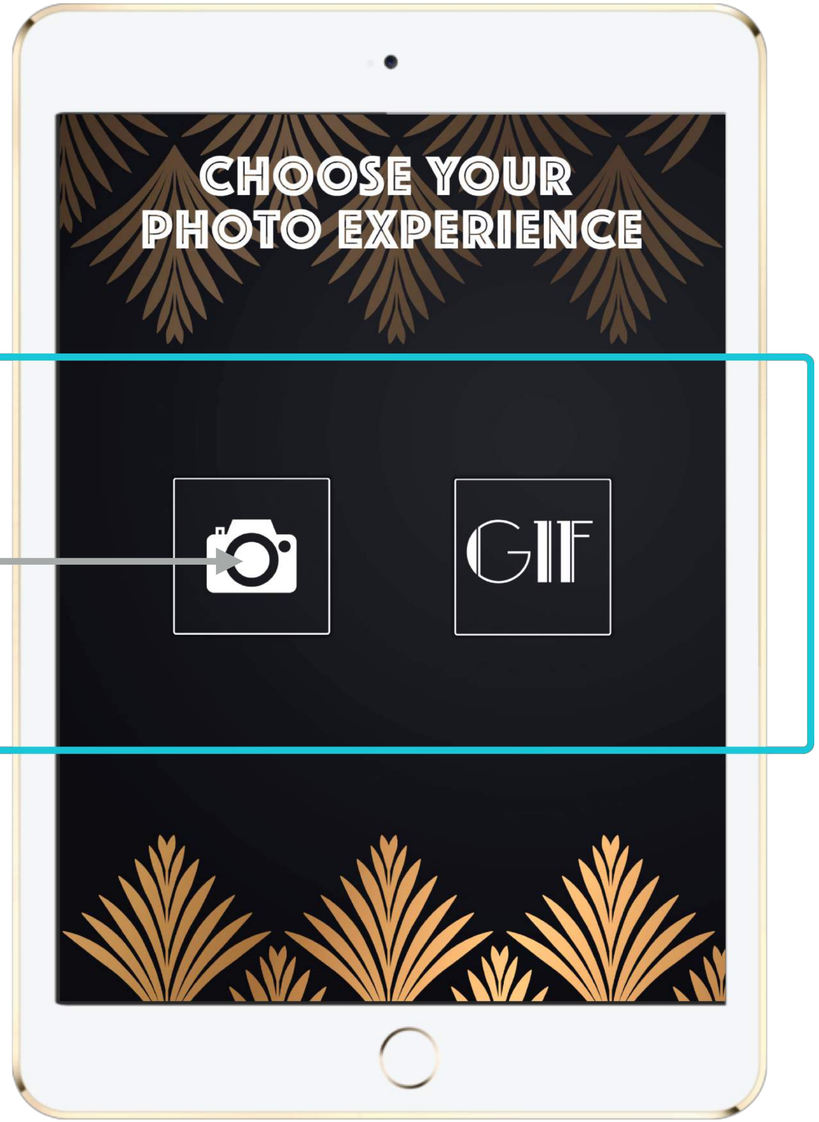
BxH 600x600

Video

BxH 600x600

Use custom designed buttons to match your Start Screen image.

Tip: Use GIF files to animate your buttons for more impact!



OVERLAY

PNG
1536 x 2048 (portrait)
2048 x 1536 (landscape)
1536 x 1536 (square)

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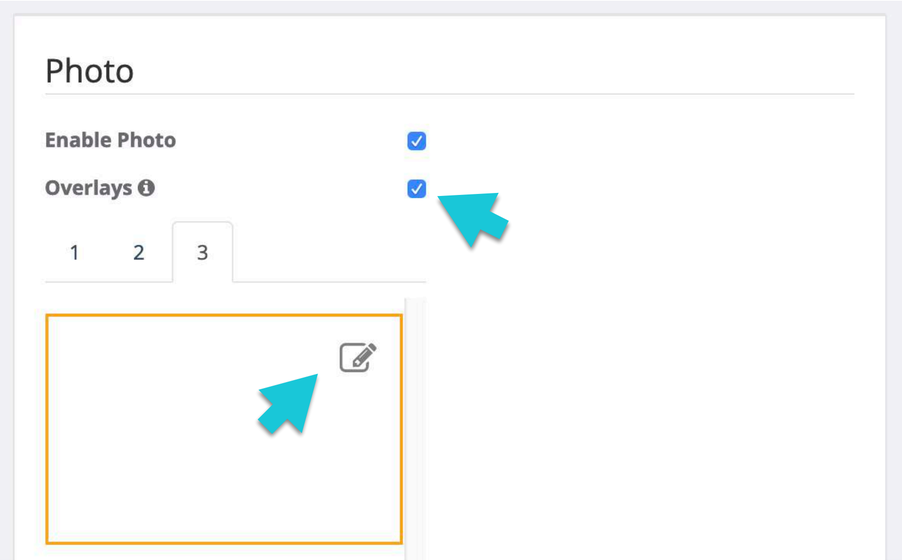
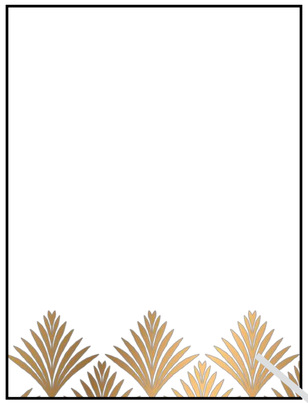
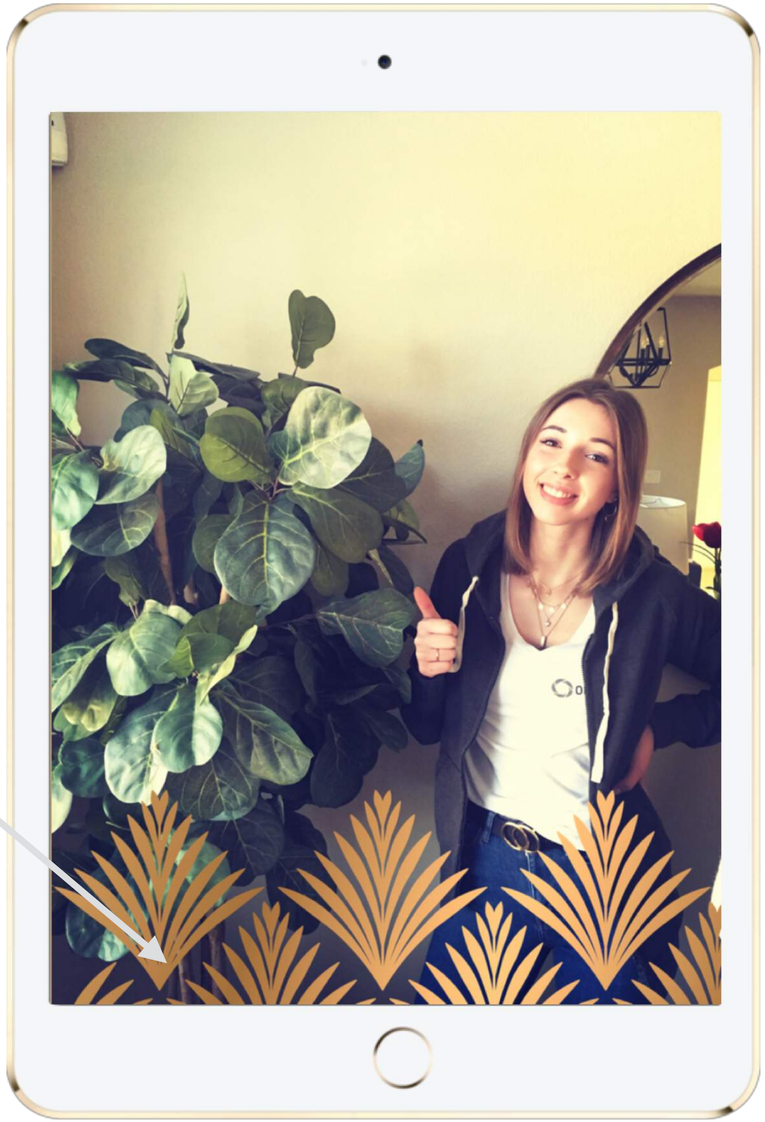
Still Overlay







With an overlay you can add a custom design to your photos. Overlays are placed on top of each picture and can’t be removed by your users.

You can upload **one or multiple** overlay images that your users can choose from.

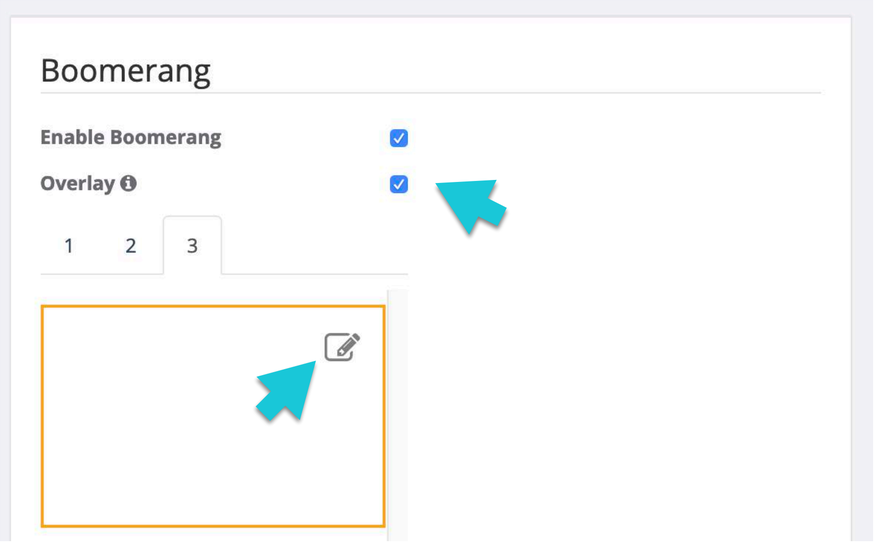
Make sure to only use **PNG** files as the overlay requires **transparency**.

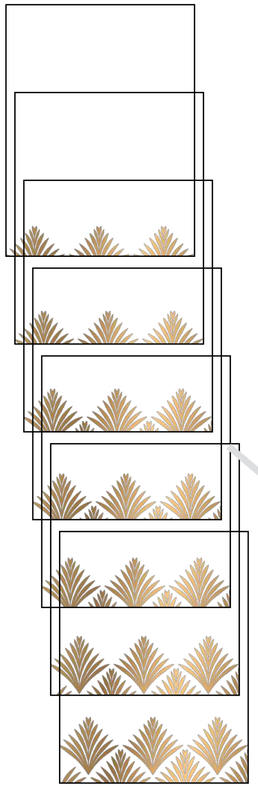
OVERLAY

PNG
1536 x 2048 (portrait)
2048 x 1536 (landscape)
1536 x 1536 (square)

9

Animated Overlay





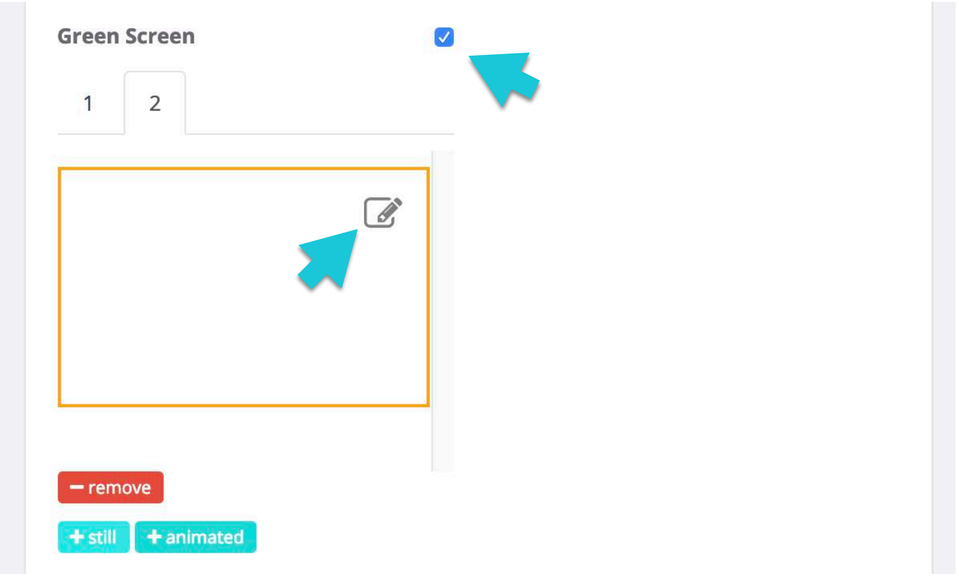
Use animated overlays to shake things up. This only works for **GIFs and Boomerangs**.

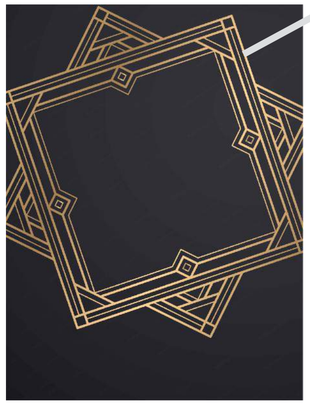
Note: When you select an animated overlay, the number of overlay images should reflect the number of frames, e.g. 12 for Boomerangs.

GREEN SCREEN

JPEG, PNG
1536 x 2048 (portrait)
2048 x 1536 (landscape)
1536 x 1536 (square)

10 Still Green Screen





Beam you users into a different world with custom green screen backgrounds.

You can upload **one or multiple** green screen images that your users can choose from.

Onebooth will isolate the green color and replace it with your image.

GREEN SCREEN

JPEG, PNG
1536 x 2048 (portrait)
2048 x 1536 (landscape)
1536 x 1536 (square)

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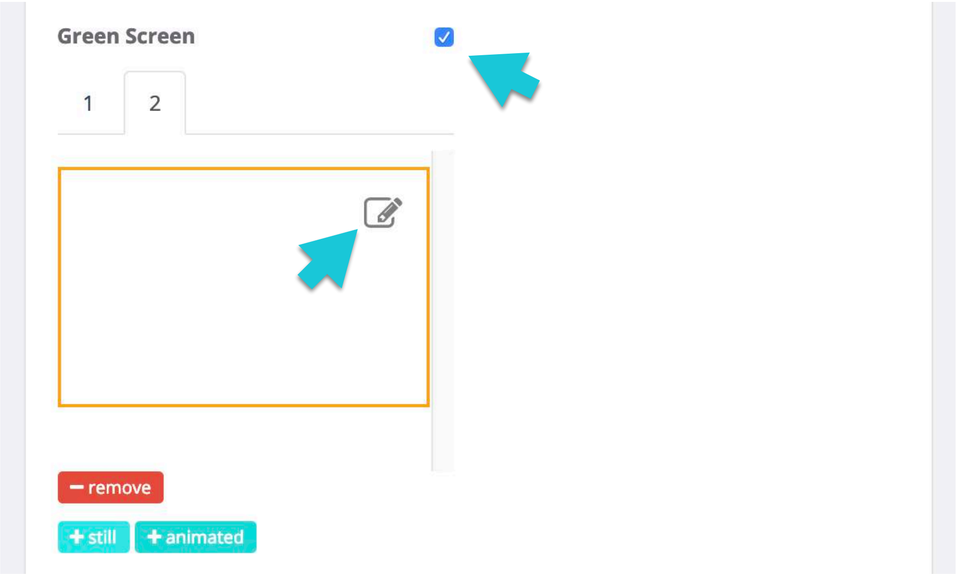
Animated Green Screen



Animated background images for the most dynamic content.

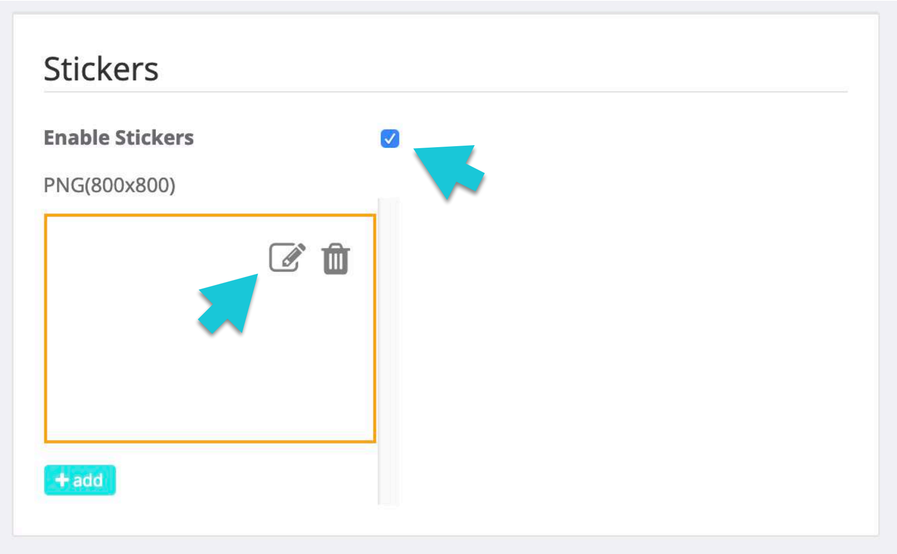
Make sure your green screen file does not exceed **300KB** per picture to not affect the app performance.

Note: When you select the animated green screen, the number of green screen images should reflect the number of frames, e.g. 12 for Boomerangs.

STICKERS

PNG
1000 x 1000

12 Sticker Graphics



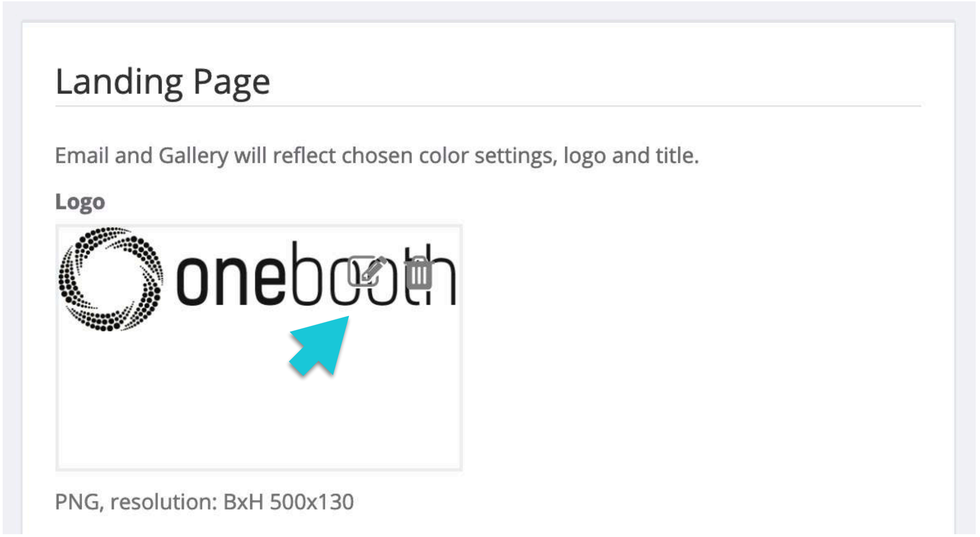
Pimp up your content with custom stickers. Stickers are isolated PNG images that can be placed anywhere on the photo after it has been taken on the **Edit Screen**.

You can upload **unlimited** stickers to your campaign.

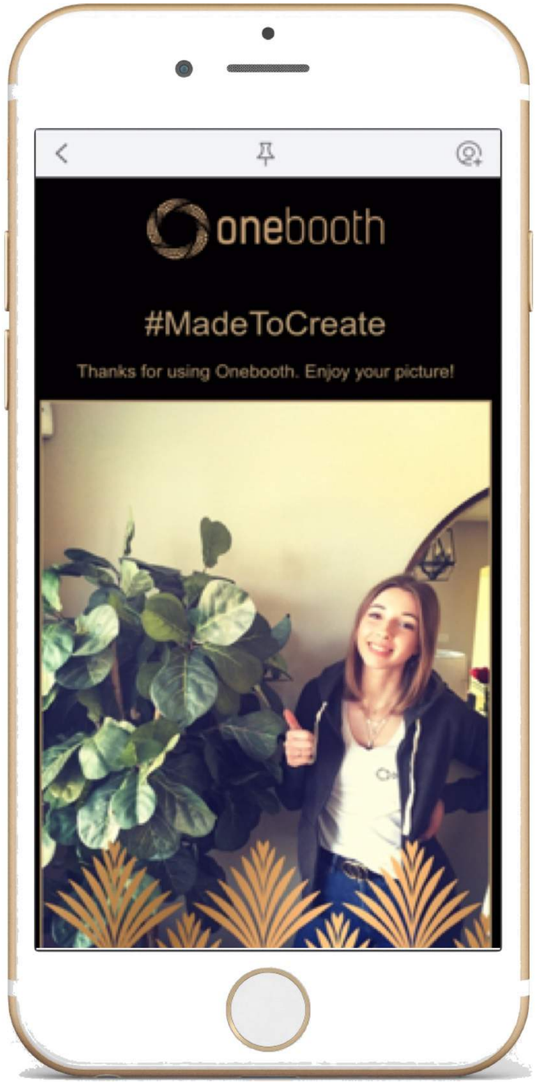
LANDING PAGE

PNG
500 x 130

12 Logo



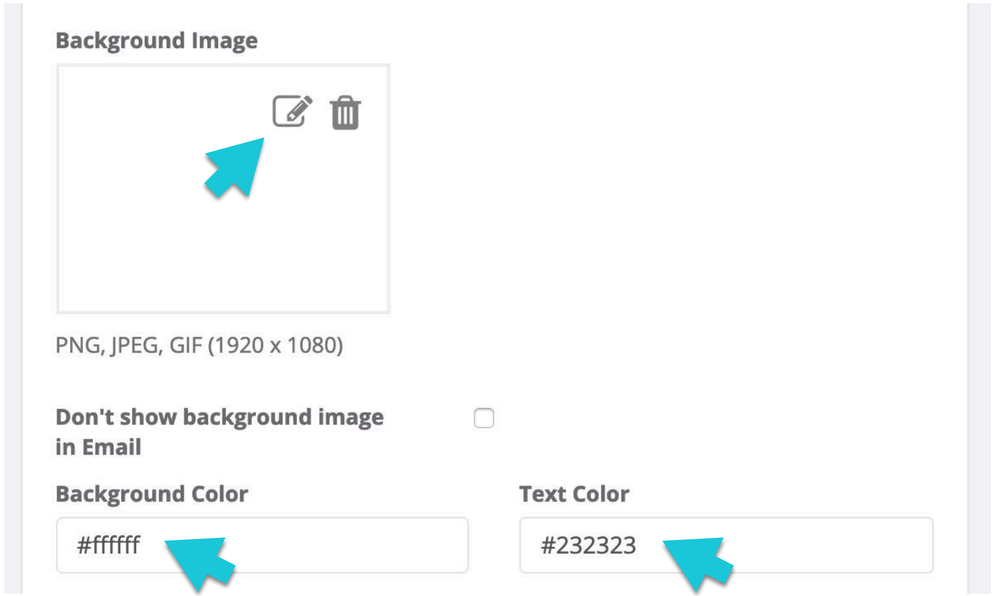
Your **Logo** will be automatically placed in the header area of the **Landing Page, Gallery and Email**.



LANDING PAGE

PNG, JPEG, GIF
1920 x 1080

13 Background Image

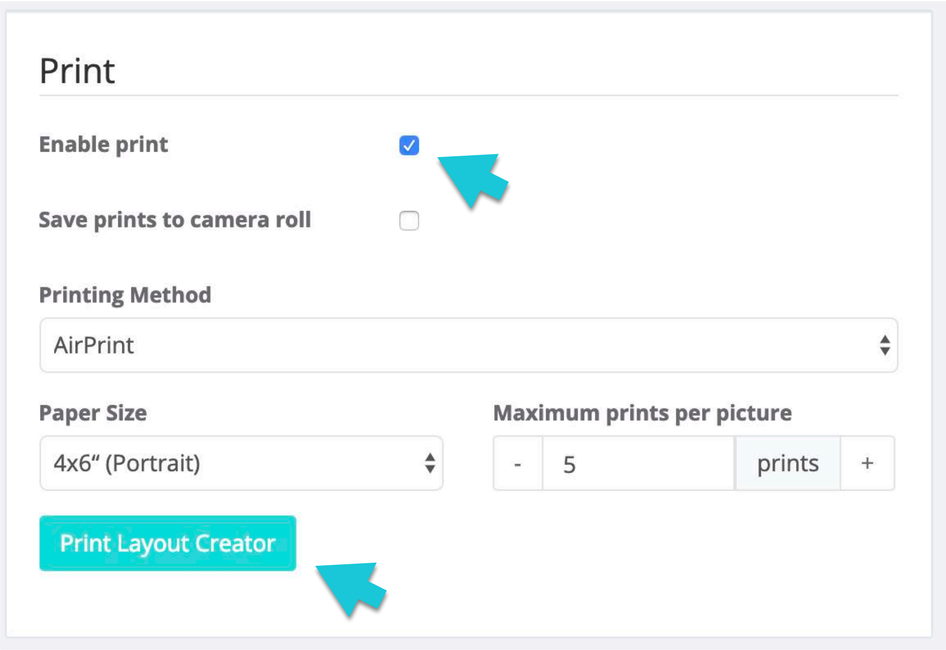


The **Background Image and Color** will appear on the Landing Page and Gallery, but not within the email.

Make sure that the **text color** is visible on your Background Image and Color.

PRINTS

14 Print Layout



The Print Layout Creator allows you to create separate layout for each **Picture Experience**.

Create beautiful **grid layouts** or cover the entire printing surface with one big picture - if you are familiar with the likes of PowerPoint or Keynote, you'll quickly get along.